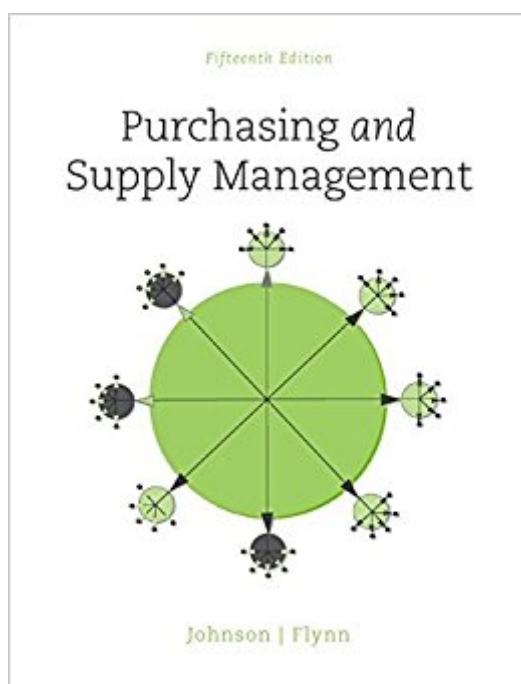


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Purchasing And Supply Management (The Mcgraw-Hill Series In Operations And Decision Sciences)



Synopsis

The Fifteenth Edition of Purchasing and Supply Management provides a comprehensive introduction to the purchasing and supply chain management field, supported by over 45 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. The text focuses on decision making throughout the supply chain. Based on the conviction that supply managers, in concert with suppliers and distributors, have to contribute to organizational goals and strategies, this edition continues to focus on how to make that mission a reality.

Book Information

Series: The McGraw-Hill Series in Operations and Decision Sciences

Hardcover: 560 pages

Publisher: McGraw-Hill Education; 15 edition (October 2, 2014)

Language: English

ISBN-10: 0078024099

ISBN-13: 978-0078024092

Product Dimensions: 7.3 x 1.2 x 9.4 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 8 customer reviews

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